



ASPEN RECREATION CENTER

ARC Advisory Committee Meeting Notes

May 7th, 2019
2:30pm to 4:30pm

I. Call to order: 2:30pm

Board Members: Scott Writer, Karen Dillon, Sue Smedsted, Steven Buettow

Staff: Cory Vander Veen, Susan Arenella, and Erin Hutchings

Committee member comments: The Aspen Skating Club just received an award from the United States Skating Association for being one of the longest standing clubs.

Public Comments: None

Staff Comments: None

II. Approval of Past Minutes: Minutes will be approved in June.

III. Discussion Items:

- **Discussion of combining Advisory committees**

Cory discussed options of one big board with a central view to collaborate vision and overarching strategy: Boards listed were, Golf Board, ARC advisory Committee, Trails and Open Space board and Center for the Arts board.

Scott: is against because the scope becomes too large and the voice gets smaller for our purpose.

Sue: Messages get diluted and focus gets lost and only the loudest wins. Open to a purposeful task force that would tackle a specific issue that supports all boards. Like a tax or financing of facilities and services for the ½ cent sales tax.

- **Create mission for Advisory Committee**

Scott: Community Versus tourist, Youth versus Adult, Organized athletics versus personal training, Grants, Generation of 1st Visits



Cory emphasized the committee has a strong role in supporting staff with decisions from focus on core programs, customer service standards, consistency in policy and support of fees and revenue balance.

Organizational Assessment presentation intro into the tasks that staff are working on.

Sue: City Council has too much turnover and prefer to set mission with the committee members and staff. The best starting place is to start with the current mission statement and redraft if necessary.

Karen: We need to make sure this is updated on the City Web Pages.

** Cory will draft a couple of versions and have it ready for the next meeting

- Organizational Assessment
 1. Facility needs assessment
 2. Interim and long-term Strategic plan

Cory will provide a 10 to 15-minute presentation on the study and its findings

- ARC Projects for 2019

Downstairs remodel project is moving forward with designs coming from Doremus firm.

New Equipment will be purchases soon for the downstairs weight room.

IV. Updates and Progress Reports:

- a. Financial report- Staff continues to be cautious in expenditures and are working on some revenue generations ideas.

V. Action Items:

- a. Draft of mission statements
- b. Send documentation of the half cent tax
- c. Novack Presentation

VI. Next Regular meeting date and time

1. Date June 4th 2:30pm to 4:30pm at ARC